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Total No. of Pages : 02

Total No. of Questions : 09

BBA (2012 & Onwards Batches) (Sem.-5)

BUSINESS ENVIRONMENT

Subject Code : BBA-501

Paper ID : [A3130]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A**1. Write briefly :**

- a) Outline the different factors that influence business environment.
 - b) Outline process of environment scanning.
 - c) Outline basic philosophy of capitalization.
 - d) What is the rationale behind public enterprises?
 - e) What are features of EXIM policy?
 - f) What do you mean by privatisation?
 - g) Analyze the objectives of monetary policy.
 - h) What is leniency regulation?
 - i) Outline role of UNCTAD.
 - j) List problems in technology transfer.
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SECTION-B

UNIT-I

2. What is business environment? What are different components of business environment? How do strategies of dealing with a turbulent business environment differ from strategies of dealing with a more stable business environment?
3. What is environment scanning? Discuss various techniques of internal and external environment scanning.

UNIT-II

4. Critically examine India's Industrial Policies since 1991 and discuss on the outcomes of these policies.
5. What is the meaning of the term 'Fiscal Policy' and distinguish in brief between the
 - a) Budgetary Deficit and Fiscal Deficit
 - b) Revenue receipts and Capital receipts

UNIT-III

6. Discuss features and objectives of Competition Act 2002.
7. Write short notes on :
 - a) Impact of technology on business
 - b) FERA vs. FEMA

UNIT-IV

8. What is disequilibrium in balance of payment? Discuss the causes of disequilibrium and suggest the right methods to control disequilibrium.
 9. What are the functions of World Trade Organization in promoting World Trade?
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